

ABSTRACT OF THE DISCLOSURE

A video data on the main part of a movie, which is long-time video data, is supplied from a DVD (2) that is a disc medium. Plural sets of video data on trailers and commercials of a relatively short playing time are supplied from a distribution center (6) via a subscriber telephone line (7) or the like. A video playback control apparatus (1) selects trailers and commercials in accordance with information on the distributor of the movie, the star actor/actress, the genre, etc., and conditions of the day of week, the time zone, etc., in which the movie is to be played back, and prepares a play schedule while combining the selected trailers and commercials. The whole movie including the selected trailers and commercials are played in accordance with the schedule.